

Bachelor of Arts (B.A.) – Business Administration & Management

Upon completion of the Bachelor of Arts degree in Business Administration & Management, the graduate should be able to:

- 1. Demonstrate effective oral and written communication skills:
- 2. Exhibit proficiency in quantitative and qualitative reasoning;
- 3. Research and critically analyze information, ideas and arguments;
- 4. Comprehend basic psychological theories and principles;
- 5. Examine major world religions from a Christian context;
- 6. Understand and explain how history influences the religious, political, social, and cultural components of society;
- 7. Grasp the fundamental concepts of philosophy and explain how various theistic and non-theistic ideologies affect the Christian perspective;
- 8. Analyze the influence of societies and cultures on the humanities;
- 9. Develop knowledge of the physical universe and understand how human actions affect the environment;
- 10. Demonstrate an understanding of the Biblical Worldview in general education courses;
- 11. Identify and understand the history and content of the Bible;
- 12. Demonstrate an understanding of the fundamentals of Christian doctrine and theology;
- 13. Understand the challenges, objections, and alternatives to the Christian faith;
- 14. Exhibit the ability to clearly communicate the gospel in local and global settings;
- 15. Understand and apply general business theories, principles, and practices, including proper ethical values:
- 16. Recognize and demonstrate organizational leadership in local and global business contexts, while emphasizing biblical leadership practices;
- 17. Comprehend and demonstrate effective managerial principles for business development;
- 18. Understand the dynamics of organizational diversity and effective communication within multi-cultural environments:
- 19. Understand effective business development strategies and apply them to a practical project; and
- 20. Demonstrate the importance of the Biblical worldview in Business Administration & Management.

Bachelor of Arts (B.A.) degree in Business Administration & Management

The Bachelor of Arts degree in Business Administration & Management will prepare the student for the purpose of developing ethical servant leaders who can transform a global society for the kingdom of Christ.

<u>Bible Requirements:</u>

BBL 1101	Old Testament Survey	3 Credits
BBL 1111	Biblical Covenants	3 Credits
BBL 1151	New Testament Survey	3 Credits



BBL 2201	Bible Doctrines Survey	7	3 Credits
MIN 1101	Introduction to Evange	lism	3 Credits
BBL XXXX	Bible Electives		9 Credits
		Total	24 Credits

General Education Requirements:

ENC 1101	English Composition I	3 Credits	
ENC 1102	English Composition II	3 Credits	
ENL 2012	English Literature	3 Credits	
ESC 1000	Introduction to Earth Science	3 Credits	
MAC 1105	College Algebra	3 Credits	
PHI 2010	Philosophy	3 Credits	
PHI 2100	Introduction to Logic	3 Credits	
PSY 2012	Introduction to Psychology	3 Credits	
REL 2300	World Religions	3 Credits	
SPC 1024	Introduction to Speech Communication 3 Credits		
WOH 1012	History of Civilization I	3 Credits	
WOH 1022	History of Civilization II	3 Credits	
	Total	36 Credits	

Core Curriculum

ACG 3001	Accounting	3 Credits
BUL 4264	Business Law	3 Credits
BUS 2261	Business Leadership	3 Credits
ECO 2013	Principles of Macroeconomics	3 Credits
ECO 2023	Principles of Microeconomics	3 Credits
ENT 3003	Intro to Entrepreneurship	3 Credits



GEB 1011	Intro to Business		3 Credits
GEB 3213	Business Communicati	on	3 Credits
GEB 3431	Business Ethics		3 Credits
GEB 4932	Senior Seminar in Busi	ness	3 Credits
GEB 4941	Business Internship		3 Credits
MAN 2021	Principles of Managem	ent	3 Credits
MAN 3240	Organizational Behavio	or	3 Credits
MAN 3310	Human Resource Mgm	t.	3 Credits
MAR 3026	Marketing Managemen	t	3 Credits
STA 2023	Statistics		3 Credits
	Bible Electives		6 Credits
	Electives		6 Credits
		Total	60 Credits

B.A. Degree Total 120 Credits